

■ Introducing our range of

BAKERS OVEN SLICES



**44%
RETAILER
GP on deal**

FROZEN PRODUCT
PRODUCT DELIVERED FROZEN.
THAWED IN-STORE PRIOR TO SALE

Why should you range this product?

- Convenience & Portability: Consumers are increasingly seeking convenient, on- the-go dessert options. This trend has led to the popularity of individually packaged slices and mini desserts, which are ideal for snacking and impulse purchases.
- The new range represents up to 200bps improvement versus the previous Bakers Oven slices range.
- Production has now transitioned to a new supplier that supplies broadly across the Australia market. This opportunity provides a reliable, quality-consistent, and scalable supply source to rebuild and grow the category.
- Thaw: +42 days.

ITEM CODE	PRODUCT DESCRIPTION	PACK SIZE	GST	UNIT / CARTON	CTN PRICE	DEAL %	PROMO COST TO RETAILER	UNIT PRICE INC DEAL	MSP	RETAILER GP ON DEAL %
401311	BAKERS OVEN BROWNIE SLICES 5PK	150GM	10%	12	\$34.36	20%	\$27.49	\$2.29	\$4.50	44.0%
401332	BAKERS OVEN CARAMEL SLICES 5PK	175GM	10%	12	\$34.36	20%	\$27.49	\$2.29	\$4.50	44.0%
401439	BAKERS OVEN HEDGEHOG SLICES 5PK	175GM	10%	12	\$34.36	20%	\$27.49	\$2.29	\$4.50	44.0%
401442	BAKERS OVEN LEMON SLICES 5PK	175GM	10%	12	\$34.36	20%	\$27.49	\$2.29	\$4.50	44.0%

**Prices Excludes Service / Delivering Fees.

NATIONAL DEAL

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■ Introducing our range of

BAKERS OVEN COOKIES



**43.2%
RETAILER
GP on deal**

FROZEN PRODUCT
PRODUCT DELIVERED FROZEN.
THAWED IN-STORE PRIOR TO SALE

Why should you range this product?

- Australian consumers are increasingly looking for biscuits / cookies that delivers bakery-style quality with everyday affordability.
- This new thaw-back cookie range closely replicates the look, feel, and quality of instore baked cookies in the major chains.
- This product range delivers 26.5% to 29% GP before service delivery with zero manufacturing labour costs, representing up to 400bps improvement versus the previous Bakers Oven cookie range.
- Thaw: +10 days.

ITEM CODE	PRODUCT DESCRIPTION	PACK SIZE	GST	UNIT / CARTON	CTN PRICE	DEAL %	PROMO COST TO RETAILER	UNIT PRICE INC DEAL	MSP	RETAILER GP ON DEAL %
440116	BAKERS OVEN CHOC CHIP COOKIES 12PK	288GM	10%	9	\$23.24	20%	\$18.59	\$2.07	\$4.00	43.2%
439987	BAKERS OVEN ANZAC BISCUITS 12PK	288GM	10%	9	\$23.24	20%	\$18.59	\$2.07	\$4.00	43.2%
440608	BAKERS OVEN TRIPLE CHOC COOKIES 5PK	320GM	10%	8	\$26.73	20%	\$21.38	\$2.67	\$5.00	41.2%
440653	BAKERS OVEN OAT & RAISIN COOKIES 5PK	320GM	10%	8	\$26.73	20%	\$21.38	\$2.67	\$5.00	41.2%

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■ Introducing our range of

BAKERS OVEN CROISSANTS



**57.2%
RETAILER
GP on deal**



FROZEN PRODUCT
PRODUCT DELIVERED FROZEN.
THAWED IN-STORE PRIOR TO SALE

Why should you range this product?

- The Australian croissant category continues to experience strong growth, driven by café culture, premiumisation, convenience, and increasing consumer demand for bakery-quality products at home.
- Croissants have evolved from a traditional breakfast item into an all-day eating occasion, featuring in breakfast, lunch, snacking and entertaining.
- Consumers increasingly trust private label bakery products when quality is comparable to branded alternatives.
- Strong margin opportunity.
- Premium positioning.
- Increased basket spend.
- Thaw: +5 days.

ITEM CODE	PRODUCT DESCRIPTION	PACK SIZE	GST	UNIT / CARTON	CTN PRICE	DEAL %	PROMO COST TO RETAILER	UNIT PRICE INC DEAL	MSP	RETAILER GP ON DEAL %
406112	BAKERS OVEN ALL BUTTER CROISSANT 3PK	189GM	10%	12	\$22.98	40%	\$13.79	\$1.15	\$2.95	57.2%
362321	BAKERS OVEN ALL BUTTER CROISSANT 4PK	190GM	10%	12	\$22.98	40%	\$13.79	\$1.15	\$2.95	57.2%
343131	BAKERS OVEN ALL BUTTER CROISSANT 12PK	840GM	10%	4	\$31.13	40%	\$18.68	\$4.67	\$11.50	55.3%

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■ Introducing our range of

EAT IN - MAINS



**34%
RETAILER
GP on
deal**

Why should you range this product?

- Shoppers are looking for convenience, easy to prepare, time saving meal solutions for weeknight dinner that can inspire and broaden the meal repertoire.
- Dinner solutions like value-added fresh ranges are becoming more important to shoppers. Most purchased ready to cook or ready to roast meats mainly for dinner occasions.
- Our exciting new meals range made meal solutions, has a variety of delicious options to suit all tastes and budgets.
- Be an Independent that is renowned for meal convenience, easy to prepare, quality meals that offer shoppers a quick, affordable alternative to dining out.
- Shelf life: 180 days.

ITEM CODE	PRODUCT DESCRIPTION	PACK SIZE	GST	UNIT / CARTON	CTN PRICE	DEAL %	PROMO COST TO RETAILER	UNIT PRICE INC DEAL	MSP	RETAILER GP ON DEAL %
502052	EAT IN BBQ STYLE PORK RIBS	650GM	0%	8	\$113.40	20%	\$90.72	\$11.34	\$18.90	34.0%
502146	EAT IN SWEET SOY PORK BITES	500GM	0%	8	\$100.20	20%	\$80.16	\$10.02	\$16.70	34.0%
502028	EAT IN BBQ STYLE BEEF BRISKET	700GM	0%	8	\$129.90	20%	\$103.92	\$12.99	\$21.65	34.0%
502081	EAT IN CHINESE STYLE PORK	550GM	0%	8	\$90.60	20%	\$72.48	\$9.06	\$15.10	34.0%
502065	EAT IN BONELESS HALF CHICKEN COCONUT CURRY	550GM	0%	8	\$104.40	20%	\$83.52	\$10.44	\$17.40	34.0%
502073	EAT IN CHINESE STYLE CHICKEN NIBBLES	1KG	0%	6	\$85.50	20%	\$68.40	\$11.40	\$19.00	34.0%

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■ Introducing our range of



EAT IN - SIDES



*not available in WA



CHILLED PRODUCT

**60.9%
RETAILER
GP on
deal**

Why should you range this product?

- Shoppers are looking for convenience, easy to prepare, time saving meal solutions for weeknight dinner that can inspire and broaden the meal repertoire.
- Dinner solutions like value-added fresh ranges are becoming more important to shoppers. Most purchased ready to cook or ready to roast meats mainly for dinner occasions.
- Green Goddess Salad Kit - Shelf life: 10 days.
- Our exciting meals range made meal solutions, has a variety of delicious options to suit all tastes and budgets.
- Be an Independent that is renowned for meal convenience, easy to prepare, quality meals that offer shoppers a quick, affordable alternative to dining out.
- Scalopped Potato Bake - Shelf life: 28 days.
- Mixed Roasted Vegetables - Shelf life: 25 days

ITEM CODE	PRODUCT DESCRIPTION	PACK SIZE	GST	UNIT / CARTON	CTN PRICE	DEAL %	PROMO COST TO RETAILER	UNIT PRICE INC DEAL	MSP	RETAILER GP ON DEAL %
442320	EAT IN GREEN GOODNESS SALAD KIT	350GM	0%	6	\$24.36	20%	\$19.49	\$3.25	\$5.80	38.4%
242440	EAT IN SCALLOPED POTATO BAKE	500GM	0%	6	\$34.12	50%	\$17.06	\$2.84	\$8.00	60.9%
242424	EAT IN MIXED ROASTED VEGETABLES	500GM	0%	6	\$34.12	50%	\$17.06	\$2.84	\$8.00	60.9%

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■ Introducing our range of



EAT IN - DESSERT



**41.3%
RETAILER
GP on deal**



FROZEN PRODUCT
PRODUCT DELIVERED FROZEN.
THAWED IN-STORE PRIOR TO SALE

Why should you range this product?

- Vanilla slice is deeply embedded in Australian culinary culture, often linked with childhood memories, morning tea breaks, and community baking traditions. Vanilla slices growth continues in Australia, driven by urban lifestyles and demand for ready-to-eat foods.
- Made in Australia from at least 80% Australian ingredients.
- *Cocoa: Rainforest Alliance Certified.
- Creamy custard between light flaky puff pastry, topped with fondant icing & dark chocolate drizzle.
- Be an Independent that is renowned for meal convenience, easy to prepare, quality meals that offer shoppers a quick, affordable alternative to dining out.
- Thaw: +5 days.

ITEM CODE	PRODUCT DESCRIPTION	PACK SIZE	GST	UNIT / CARTON	CTN PRICE	DEAL %	PROMO COST TO RETAILER	UNIT PRICE INC DEAL	MSP	RETAILER GP ON DEAL %
407964	VANILLA SLICES	270GM	10%	12	\$52.05	20%	\$41.64	\$3.47	\$6.50	41.3%

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NATIONAL DEAL

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Introducing our range of



HIGH PROTEIN READY MEALS



**65.2%
RETAILER
GP on
deal**



FROZEN PRODUCT
PRODUCT DELIVERED FROZEN.
THAWED IN-STORE PRIOR TO SALE

Why should you range this product?

- Australia is changing, and so are the eating habits of Australian consumers. High-protein ready meals are no longer just for athletes or a last-minute fallback. They've become a smart, everyday solution for Australians looking for convenient, nutritious meals that support active lifestyles, delivering real food, high protein, and great value without compromising on quality.
- Aligns with one of the strongest growth trends in grocery, attracting health-conscious shoppers and increasing category value. Offering a variety of flavours and protein types that are made in Australia. These convenient meals for one are ready to heat and eat and will drive incremental category growth.
- Thaw: +16 days.

ITEM CODE	PRODUCT DESCRIPTION	PACK SIZE	GST	UNIT / CARTON	CTN PRICE	DEAL %	PROMO COST TO RETAILER	UNIT PRICE INC DEAL	MSP	RETAILER GP ON DEAL %
452037	COMMUNITY CO HP CHICKEN CHIPOTLE BURRITO BOWL	350GM	10%	4	\$25.31	50%	\$12.66	\$3.16	\$10.00	65.2%
452207	COMMUNITY CO HP SPAGHETTI BOLOGNESE	350GM	10%	4	\$25.31	50%	\$12.66	\$3.16	\$10.00	65.2%
452927	COMMUNITY CO HP BUTTER CHICKEN WITH QUINOA RICE	350GM	10%	4	\$25.31	50%	\$12.66	\$3.16	\$10.00	65.2%
452150	COMMUNITY CO HP TOMATO & PARMESAN HERBED CHICKEN	350GM	10%	4	\$25.31	50%	\$12.66	\$3.16	\$10.00	65.2%

**Prices Excludes Service / Delivering Fees.

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■ Introducing our range of



COMM CO MEXICAN & ASIAN READY MEALS



**67.2%
RETAILER
GP on
deal**



FROZEN PRODUCT
PRODUCT DELIVERED FROZEN.
THAWED IN-STORE PRIOR TO SALE

Why should you range this product?

- Dinner and lunch is one of the biggest shopping missions in grocery retail. By offering a complete ready Meal range from comforting classics to authentic Italian, Mexican, Indian and Asian favourites you help shoppers answer the daily question of "What's for dinner or lunch today" while growing basket size, improving margins and giving customers another reason to choose their local independent store over the majors.
- Australian made convenient meals are ready to heat and eat and will drive incremental category growth.
- Adding fresh ideas to shoppers repertoire of meals and global flavours create excitement and repeat visits.
- Thaw: +16 days.

ITEM CODE	PRODUCT DESCRIPTION	PACK SIZE	GST	UNIT / CARTON	CTN PRICE	DEAL %	PROMO COST TO RETAILER	UNIT PRICE INC DEAL	MSP	RETAILER GP ON DEAL %
468428	COMMUNITY CO MEXICAN BEEF ENCHILLADAS	350GM	10%	4	\$28.60	50%	\$14.30	\$3.58	\$12.00	67.2%
468350	COMMUNITY CO MEXICAN CHICKEN ENCHILLADAS	350GM	10%	4	\$28.60	50%	\$14.30	\$3.58	\$12.00	67.2%
468546	COMMUNITY CO ASIAN CHICKEN MASSAMAN CURRY	350GM	10%	4	\$19.43	50%	\$9.72	\$2.43	\$10.00	73.3%

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■ Introducing our range of

COMMUNITY CO SALADS



**38.4%
RETAILER
GP on
deal**

Why should you range this product?

- The Australian ready-to-eat (RTE) salad market continues to experience strong growth, driven by health-conscious consumers, convenience, and premiumisation. Ready-to-eat salads have evolved from simple side dishes into complete meal solutions featuring proteins, grains, superfoods, and functional ingredients.
- Be an Independent that is renowned for meal convenience, easy to prepare, quality meals that offer shoppers a quick, affordable alternative to dining out.
- Pasta & Potato salad - shelf life: 10 days
- Beetroot & fetta salad - shelf life: 10 days

ITEM CODE	PRODUCT DESCRIPTION	PACK SIZE	GST	UNIT / CARTON	CTN PRICE	DEAL %	PROMO COST TO RETAILER	UNIT PRICE INC DEAL	MSP	RETAILER GP ON DEAL %
442443	COMMUNITY CO BEETROOT & FETTA SALAD BOWL	180GM	10%	6	\$23.67	20%	\$18.94	\$3.16	\$6.05	42.6%
414204	COMMUNITY CO PASTA SALAD	250GM	10%	8	\$22.68	20%	\$18.14	\$2.27	\$4.05	38.4%
414301	COMMUNITY CO POTATO SALAD	250GM	10%	8	\$22.68	20%	\$18.14	\$2.27	\$4.05	38.4%

**Prices Excludes Service / Delivering Fees.

NATIONAL DEAL

Expo Exclusive Deal 20% Case Deal.

■ Introducing our range of

COMMUNITY CO FAMILY PIES



**64.5%
RETAILER
GP on
deal**

FROZEN PRODUCT
PRODUCT DELIVERED FROZEN.
THAWED IN-STORE PRIOR TO SALE

Why should you range this product?

- Australia is rediscovering the value of hearty, comforting family meals, and family pies are perfectly positioned to meet this demand. As cost-of-living pressures continue to influence grocery shopping habits, Australian households are increasingly looking for affordable, convenient dinner solutions that feed the whole family without sacrificing taste or quality.
- Thaw: +14 days.
- Family pies deliver exactly that. They combine traditional Australian comfort food with everyday convenience, offering a satisfying meal that can be prepared quickly and easily at home.
- Chicken & Leek Pie - Tender chicken pieces and leek in a creamy sauce with a golden flaky pastry crust.
- Beef Pie - Mince beef in a rich gravy with a golden flaky pastry crust.

ITEM CODE	PRODUCT DESCRIPTION	PACK SIZE	GST	UNIT / CARTON	CTN PRICE	DEAL %	PROMO COST TO RETAILER	UNIT PRICE INC DEAL	MSP	RETAILER GP ON DEAL %
448143	COMMUNITY CO CHIKEN & LEEK PIE	700GM	10%	8	\$74.82	50%	\$37.41	\$4.68	\$14.50	64.5%
447972	COMMUNITY CO BEEF PIE	700GM	10%	8	\$74.82	50%	\$37.41	\$4.68	\$14.50	64.5%

**Prices Excludes Service / Delivering Fees.

NATIONAL DEAL

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■ Introducing our range of

COMMUNITY CO FROZEN FRUITS



**36.6%
RETAILER
GP on
deal**



Why should you range this product?

- The Australian frozen fruit category continues to experience steady growth, driven by consumer demand for healthy, convenient and cost-effective food solutions.
- Frozen fruit has evolved from a seasonal baking ingredient to an everyday pantry staple, fuelled by the popularity of smoothies, breakfast bowls, baking and meal preparation.
- Consumers are increasingly switching between fresh and frozen depending on seasonal pricing.
- Freshly picked fruits frozen for your convenience & taste.

ITEM CODE	PRODUCT DESCRIPTION	PACK SIZE	GST	UNIT / CARTON	CTN PRICE	DEAL %	PROMO COST TO RETAILER	UNIT PRICE INC DEAL	MSP	RETAILER GP ON DEAL %
270121	COMMUNITY CO FROZEN BLUEBERRY	500GM	0%	12	\$56.16	20%	\$44.93	\$3.74	\$6.50	36.6%
271041	COMMUNITY CO FROZEN MANGO	500GM	0%	12	\$56.16	20%	\$44.93	\$3.74	\$6.50	36.6%
270142	COMMUNITY CO FROZEN MIX BERRY	500GM	0%	12	\$56.16	20%	\$44.93	\$3.74	\$6.50	36.6%
270964	COMMUNITY CO FROZEN RASPBERRY	500GM	0%	12	\$69.12	20%	\$55.30	\$4.61	\$8.00	36.6%

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■ Introducing our range of



B&G FROZEN DESSERT



**52.5%
RETAILER
GP on deal**



FROZEN PRODUCT

Why should you range this product?

- When shoppers are hosting, dessert is the one course they're most likely to buy rather than make. A frozen cheesecake delivers a credible, impressive finish to a meal with zero preparation effort, just slice and serve. At an entry price point, it removes the cost barrier that might otherwise push the shopper toward a cheaper, less satisfying alternative like biscuits or ice cream, making it a strong impulse add to the entertaining basket.
- Australian consumers are increasingly seeking premium patisserie-style desserts that deliver café-quality indulgence at an accessible everyday price point.
- Frozen dessert is the easiest entertaining upgrade in the supermarket.
- Australian Made.

ITEM CODE	PRODUCT DESCRIPTION	PACK SIZE	GST	UNIT / CARTON	CTN PRICE	DEAL %	PROMO COST TO RETAILER	UNIT PRICE INC DEAL	MSP	RETAILER GP ON DEAL %
364195	BLACK & GOLD CHOCOLATE BAVARIAN	400GM	10%	6	\$24.65	40%	\$14.79	\$2.47	\$5.20	47.9%
372758	BLACK & GOLD FRENCH STYLE CHEESECAKE	400GM	10%	6	\$22.46	40%	\$13.48	\$2.25	\$5.20	52.5%

**Prices Excludes Service / Delivering Fees.

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■ Introducing our range of

B&G FROZEN POTATO CHIPS



38.4%
RETAILER
GP on
deal



FROZEN PRODUCT

Why should you range this product?

- The Australian market is expected to see continuous growth over the next decade, with a projected CAGR of 0.7% in volume and 1.2% in value from 2024 to 2035, reaching 358,000 tons and USD 582 million respectively by the end of 2035.
*Indexbox report July 2025
 - Source of fibre.
- Convenience & Ready-to-Eat Foods: Busy lifestyles and the demand for quick meal solutions have led to increased consumption of frozen potato & vegetables.

ITEM CODE	PRODUCT DESCRIPTION	PACK SIZE	GST	UNIT / CARTON	CTN PRICE	DEAL %	PROMO COST TO RETAILER	UNIT PRICE INC DEAL	MSP	RETAILER GP ON DEAL %
126571	BLACK & GOLD CRINKLE CUT POTATO CHIPS	2KG	0%	6	\$34.02	20%	\$27.22	\$4.54	\$8.10	38.4%
121911	BLACK & GOLD STRAIGHT CUT POTATO CHIPS	1KG	0%	12	\$34.44	20%	\$27.55	\$2.30	\$4.10	38.4%
152695	BLACK & GOLD FRENCH POTATO CHIPS	1KG	0%	12	\$34.44	20%	\$27.55	\$2.30	\$4.10	38.4%

**Prices Excludes Service / Delivering Fees.

NATIONAL DEAL

Expo Exclusive Deal 20% Case Deal.

Introducing our range of

COMMUNITY CO SPECIALY CHEESE



**37.5%
RETAILER
GP on deal**



CHILLED PRODUCT

Why should you range this product?

- Soft cheese is the gateway to the entertaining occasion.
- Brie and camembert are the most recognisable "board cheeses" for everyday shoppers. They signal occasion without intimidation, making them the first product a consumer reaches for when entertaining, and a reliable repeat purchase.
- Shelf life: 55 days
- Soft cheese drives impulse purchase at shelf.
- Soft cheese benefits strongly from entertaining occasions and the popularity of cheese boards, driving impulse purchases in chilled cabinets. Shoppers aren't always planning to buy it — the right placement and facing can capture the sale in the moment.

ITEM CODE	PRODUCT DESCRIPTION	PACK SIZE	GST	UNIT / CARTON	CTN PRICE	DEAL %	PROMO COST TO RETAILER	UNIT PRICE INC DEAL	MSP	RETAILER GP ON DEAL %
236392	COMMUNITY CO CREAMY DOUBLE BRIE	125GM	0%	6	\$15.76	20%	\$12.61	\$2.10	\$3.70	37.5%
236546	COMMUNITY CO CAMEMBERT	125GM	0%	6	\$15.76	20%	\$12.61	\$2.10	\$3.70	37.5%

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■ Introducing our range of



BLACK & GOLD CHEESE SLICES



**33.1%
RETAILER
GP on deal**



CHILLED PRODUCT

Why should you range this product?

- Sliced cheese category remains a staple in the national grocery basket, appealing to busy households and mainstream consumers who prioritises convenience, versatility, and reliable quality.
- No artificial colours or flavours.
- Suitable for vegetarians.
- Pack size: 1Kg - 84 slices.
- Cheese slices are a staple in Australian households. Used daily across school lunches, toasted sandwiches, and burgers. At the 1kg entry level, the format directly targets family shoppers making value-driven decisions, and the bulk pack size signals savings, encouraging larger basket spend per visit
- Shelf life: 365 days

ITEM CODE	PRODUCT DESCRIPTION	PACK SIZE	GST	UNIT / CARTON	CTN PRICE	DEAL %	PROMO COST TO RETAILER	UNIT PRICE INC DEAL	MSP	RETAILER GP ON DEAL %
332782	BLACK & GOLD CHEESE SLICES	1KG	0%	12	\$119.93	20%	\$95.94	\$8.00	\$13.15	33.1%

**Prices Excludes Service / Delivering Fees.

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■ Introducing our range of

COMM CO CHILLED FRESH BREAD & PIZZA BASE



**47.2%
RETAILER
GP on deal**



CHILLED PRODUCT



Why should you range this product?

- The demand for ready-made pizza bases and garlic bread in Australia is fueled by the need for convenience, quality, and innovative offerings.
- Great for parties, school lunch box, entrée or picnic.
- No artificial colours, flavours or preservatives.
- Pizza base ready to bake: 2 pack
- Mini Pizza base ready to bake: 10 pack
- Garlic Loaf - Light bread filled with with garlic & parsley spread.
- Ready in 10 minutes.
- Shelf life: 365 days - Thaw: +14 days

ITEM CODE	PRODUCT DESCRIPTION	PACK SIZE	GST	UNIT / CARTON	CTN PRICE	DEAL %	PROMO COST TO RETAILER	UNIT PRICE INC DEAL	MSP	RETAILER GP ON DEAL %
965836	COMMUNITY CO PIZZA BASE	2PK	0%	8	\$25.68	20%	\$20.54	\$2.57	\$5.35	47.2%
965844	COMMUNITY CO PIZZA BASE	10PK	0%	8	\$25.68	20%	\$20.54	\$2.57	\$5.35	47.2%
979796	COMMUNITY CO GARLIC LOAF	400	0%	8	\$24.92	20%	\$19.94	\$2.49	\$4.70	41.7%

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■ Introducing our range of

BLACK & GOLD EGGS



**33.1%
RETAILER
GP on deal**



Why should you range this product?

- Eggs are one of the highest-frequency grocery purchases — and price drives the decision. Eggs are a near-universal basket item, bought by virtually every household on a regular cycle.
- Competitive Positioning:** Matches major retailers with an entry-tier cage-free option.
- Value Tier Strategy:** Affordable welfare-certified choice compared to Free Range.
- At the entry level, the 12-pack barn laid format targets the value-conscious shopper who wants an ethical step up from caged without paying free-range prices. Stocking a competitively priced barn laid option ensures the store captures this core weekly shop rather than losing the trip to a rival.
- Shelf life: 42 days

ITEM CODE	PRODUCT DESCRIPTION	PACK SIZE	GST	UNIT / CARTON	CTN PRICE	DEAL %	PROMO COST TO RETAILER	UNIT PRICE INC DEAL	MSP	RETAILER GP ON DEAL %
406905	BLACK & GOLD BARN LAID LARGE EGGS	12	0%	15	\$55.65	20%	\$44.52	\$2.97	\$5.30	38.4%
406890	BLACK & GOLD BARN LAID EXTRA LARGE EGGS	12	0%	15	\$60.90	20%	\$48.72	\$3.25	\$5.80	38.4%

**Prices Excludes Service / Delivering Fees.

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■ Introducing our range of

BLACK & GOLD MIDDLE BACON



**36.2%
RETAILER
GP on deal**



Why should you range this product?

- The Australian bacon category presents a **strong private label growth opportunity**, with private label already accounting for **64% of total sales**, reflecting clear consumer trust in value-led offerings.
- The **1kg format is a key structural growth driver**, representing **33% of total bacon sales**, indicating strong shopper preference for larger pack sizes.
- Within the large-pack Middle Bacon segment, private label holds a 16% share, with sales entirely concentrated in the **1kg format**, reinforcing the importance of this pack size in driving category penetration.
- Shelf life: 70 days

ITEM CODE	PRODUCT DESCRIPTION	PACK SIZE	GST	UNIT / CARTON	CTN PRICE	DEAL %	PROMO COST TO RETAILER	UNIT PRICE INC DEAL	MSP	RETAILER GP ON DEAL %
467587	BLACK & GOLD MIDDLE BACON	1KG	0%	10	\$101.50	20%	\$81.20	\$8.12	\$14.00	36.2%

**Prices Excludes Service / Delivering Fees.

NATIONAL DEAL

Expo Exclusive Deal 20% Case Deal.

■ Introducing our range of

DESSERT & TOPPINGS



40.8%
RETAILER
GP on
deal



Why should you range this product?

- With a growing trend towards premium and specialty ice cream products, which often include gourmet waffle cones. Consumers are increasingly seeking high-quality and unique dessert experiences, contributing to the demand for artisanal and flavoured waffle cones.
- No artificial colours, flavours or preservatives.
- With the growth in the Australian ice cream market was valued at approximately \$1.05 billion in 2024, with projections indicating growth to \$1.57 billion by 2034 reflecting an annual growth rate (CAGR) of 4.10%, This growth is the driver for ice cream cones both Waffle and Cup Cones.
- Made in Australia

ITEM CODE	PRODUCT DESCRIPTION	PACK SIZE	GST	UNIT / CARTON	CTN PRICE	DEAL %	PROMO COST TO RETAILER	UNIT PRICE INC DEAL	MSP	RETAILER GP ON DEAL %
930543	BLACK & GOLD ICE CREAM SINGLE CONES	30PK	10%	12	\$32.30	30%	\$22.61	\$1.88	\$3.50	40.8%
930695	COMMUNITY CO TRADITIONAL WAFFLE CONES	12PK	10%	8	\$20.07	30%	\$14.05	\$1.76	\$3.45	44.0%

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NATIONAL DEAL

Expo Exclusive Deal 30% Case Deal.

■ Introducing our range of



COMMUNITY CO PEANUT BUTTER



**43.8%
RETAILER
GP on deal**



AMBIENT PRODUCT

Why should you range this product?

- Peanut butter is more than just a spread — it's feel-good fuel for everyday Aussies. Loved for its perfectly balanced nutty, savoury and sweet flavour. From breakfast toast to smoothies, baking, or on-the-go snacks, peanut butter is the delicious, convenient way to power your day.
- No artificial colours, flavours or preservatives.
- Contributes to the production of Sustainable Palm.

ITEM CODE	PRODUCT DESCRIPTION	PACK SIZE	GST	UNIT / CARTON	CTN PRICE	DEAL %	PROMO COST TO RETAILER	UNIT PRICE INC DEAL	MSP	RETAILER GP ON DEAL %
947150	COMMUNITY CO CRUNCHY PEANUT BUTTER	500GM	10%	6	\$14.89	30%	\$10.42	\$1.74	\$3.40	43.8%
947294	COMMUNITY CO SMOOTH PEANUT BUTTER	500GM	10%	6	\$14.89	30%	\$10.42	\$1.74	\$3.40	43.8%

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■ Introducing our range of

COMMUNITY CO TUNA



**40.7%
RETAILER
GP on
deal**



AMBIENT PRODUCT

Why should you range this product?

- The Community Co Tuna 95g offers consumers the ultimate convenience, whether they're enjoying it at home or packing it for meals on the go.
- Offering variety and a point of difference.
- Total Canned Seafood is a category in growth AU Grocery \$650m + 7%.

ITEM CODE	PRODUCT DESCRIPTION	PACK SIZE	GST	UNIT / CARTON	CTN PRICE	DEAL %	PROMO COST TO RETAILER	UNIT PRICE INC DEAL	MSP	RETAILER GP ON DEAL %
244976	COMMUNITY CO YELLOWFIN TUNA IN OIL	95GM	0%	24	\$29.57	30%	\$20.70	\$0.86	\$1.60	40.7%
244984	COMMUNITY CO YELLOWFIN TUNA IN SPRINGWATER	95GM	0%	24	\$29.57	30%	\$20.70	\$0.86	\$1.60	40.7%
244992	COMMUNITY CO YELLOWFIN TUNA IN CHILLI & OIL	95GM	0%	24	\$29.57	30%	\$20.70	\$0.86	\$1.60	40.7%
245029	COMMUNITY CO YELLOWFIN TUNA WITH LEMON & PEPPER	95GM	0%	24	\$29.57	30%	\$20.70	\$0.86	\$1.60	40.7%

**Prices Excludes Service / Delivering Fees.

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■ Introducing our range of



COMMUNITY CO SOY & ALMOND MILK



**40.7%
RETAILER
GP on deal**



AMBIENT PRODUCT

Why should you range this product?

- Soy & Almond milk are a rapidly growing beverage category in Australia, driven by consumer interest in health, sustainability, and taste, particularly for use in coffee and smoothies. The market is expanding due to a growing vegan population, rising lactose intolerance, and a general shift towards plant-based diets.
- No artificial colours, flavours or preservatives.
- Attract lactose-intolerant shoppers.
- Meet vegan and flexitarian demand.
- Capture younger health-conscious consumers.
- Offer choice alongside dairy.
- Long shelf life with minimal waste.

ITEM CODE	PRODUCT DESCRIPTION	PACK SIZE	GST	UNIT / CARTON	CTN PRICE	DEAL %	PROMO COST TO RETAILER	UNIT PRICE INC DEAL	MSP	RETAILER GP ON DEAL %
934848	COMMUNITY CO SOY MILK	1L	0%	8	\$12.72	30%	\$8.90	\$1.11	\$2.00	38.8%
934851	COMMUNITY CO UNSWEETENED ALMOND MILK	1L	0%	8	\$14.18	30%	\$9.93	\$1.24	\$2.30	40.7%

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■ Introducing our range of



COMMUNITY CO VINEGAR



43.8%
RETAILER
GP on deal



AMBIENT PRODUCT

Why should you range this product?

- The Australian vinegar category continues to benefit from growing interest in Mediterranean cuisine, healthier eating, gourmet cooking, and premium pantry products.
- While balsamic vinegar is a mature but growing premium category, red wine vinegar remains a staple ingredient primarily driven by cooking, dressings and foodservice.
- Consumers increasingly accept supermarket own brands if they deliver Italian authenticity and competitive pricing. Private label represents an estimated 40–45% of balsamic retail volume.
- No artificial colours & flavours.

ITEM CODE	PRODUCT DESCRIPTION	PACK SIZE	GST	UNIT / CARTON	CTN PRICE	DEAL %	PROMO COST TO RETAILER	UNIT PRICE INC DEAL	MSP	RETAILER GP ON DEAL %
798941	COMMUNITY CO RED WINE VINEGAR	500ML	0%	12	\$29.78	30%	\$20.85	\$1.74	\$3.40	43.8%
798954	COMMUNITY CO BALSAMIC VINEGAR	500ML	0%	12	\$40.74	30%	\$28.52	\$2.38	\$4.85	46.1%

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■ Introducing our range of

BLACK & GOLD RICE



**58%
RETAILER
GP on deal**



Why should you range this product?

- Rice is a global favourite! A delicious staple that has nourished over half the world's population for thousands of years. In Australia, our growing multicultural community continues to drive demand, making rice an essential ingredient in both home cooking and restaurant cuisine.
- Giving value-focused shoppers more options.
- Quick Meal Solutions: The convenience of microwaveable rice cups, ready in under a minute, appeals to busy individuals seeking quick meal components that can be paired with proteins and vegetables for a balanced diet.
- Offering variety and a point of difference.

ITEM CODE	PRODUCT DESCRIPTION	PACK SIZE	GST	UNIT / CARTON	CTN PRICE	DEAL %	PROMO COST TO RETAILER	UNIT PRICE INC DEAL	MSP	RETAILER GP ON DEAL %
279997	BLACK & GOLD LONG GRAIN RICE	5KG	0%	3	\$20.02	50%	\$10.01	\$3.34	\$8.50	56.8%
278111	BLACK & GOLD JASMINE RICE	5KG	0%	3	\$30.83	50%	\$15.42	\$5.14	\$15.00	62.3%
179574	BLACK & GOLD LONG GRAIN WHITE RICE CUPS	2X 125GM	0%	8	\$13.44	50%	\$6.72	\$0.84	\$2.20	58.0%
185774	BLACK & GOLD BASMATI AROMATIC WHITE RICE CUPS	2X 125GM	0%	8	\$13.44	50%	\$6.72	\$0.84	\$2.20	58.0%

**Prices Excludes Service / Delivering Fees.

NATIONAL DEAL

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■ Introducing our range of

ACTIVE EXPERT - HOUSEH



Why should you range this product?

- Household Cleaners sub-category worth over \$69M in AU sales and it is growing 2% in total AU value growth.
- Active Expert Liquid is on par with OMO Liquid on removing blood, grass, tomato and chocolate ice cream (based on independent stain removal testing).
- Active Expert Dishwashing Liquid 900ml.
- Phosphate Free
- Grease Cutting Formula
- Made in Australia.

ITEM CODE	PRODUCT DESCRIPTION	PACK SIZE	GST	UNIT / CARTON	CTN PRICE	DEAL %	PROMO COST TO RETAILER	UNIT PRICE INC DEAL	MSP	RETAILER GP ON DEAL %
329030	ACTIVE EXPERT SENSITIVE LAUNDRY POWDER	2KG	10%	4	\$18.37	30%	\$12.86	\$3.21	\$6.80	48.0%
329158	ACTIVE EXPERT SENSITIVE LAUNDRY LIQUID	2L	10%	4	\$17.56	30%	\$12.29	\$3.07	\$6.50	48.0%
820390	ACTIVE EXPERT LEMON DISHWASHING LIQUID	900ML	10%	6	\$12.88	30%	\$9.02	\$1.50	\$3.16	47.7%
340599	ACTIVE EXPERT LIME DISHWASHING LIQUID	900ML	10%	6	\$12.88	30%	\$9.02	\$1.50	\$3.16	47.7%

**Prices Excludes Service / Delivering Fees.

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■ Introducing our range of

BABYBOO - PERSONAL CARE



BABYBOO



**36%
RETAILER
GP on deal**



Why should you range this product?

- IGA under indexes with young families 19% of sales vs market at 37% of sales (Circana LLC & IGA scan).
- With costs of living on the rise the BabyBoo Nappy & Pants Range offers shoppers an entry level competitively priced alternative to proprietary brands.
- Family friendly value - Shoppers appreciate having choices that match their perspectives as well as their pocket.
- Nappy shoppers spends 3x more than non-nappy shoppers.
- IGAs' young family shoppers deliver 2.5x bigger basket value than the average IGA shopper.

ITEM CODE	PRODUCT DESCRIPTION	PACK SIZE	GST	UNIT / CARTON	CTN PRICE	DEAL %	PROMO COST TO RETAILER	UNIT PRICE INC DEAL	MSP	RETAILER GP ON DEAL %
585152	BABYBOO CRAWLER NAPPIES SIZE 3	56PK	10%	4	\$37.23	20%	\$29.78	\$7.45	\$12.80	36.0%
585115	BABYBOO TODDLER NAPPIES SIZE 4	50PK	10%	4	\$37.23	20%	\$29.78	\$7.45	\$12.80	36.0%
585173	BABYBOO WALKER NAPPIES SIZE 5	44PK	10%	4	\$37.23	20%	\$29.78	\$7.45	\$12.80	36.0%
585296	BABYBOO JUNIOR NAPPIES SIZE 6	40PK	10%	4	\$37.23	20%	\$29.78	\$7.45	\$12.80	36.0%
599952	BABYBOO NAPPY PANTS SIZE 5	23PK	10%	4	\$28.91	20%	\$23.13	\$5.78	\$10.00	36.4%
599986	BABYBOO NAPPY PANTS SIZE 6	21PK	10%	4	\$28.91	20%	\$23.13	\$5.78	\$10.00	36.4%

**Prices Excludes Service / Delivering Fees.

NATIONAL DEAL

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Introducing our range of

COMM CO & B&G - HOUSEHOLD



AMBIENT PRODUCT

**58%
RETAILER
GP on
deal**

Why should you range this product?

- A perfect alternative to single-use plastic picnicware. Durable and reusable, making it ideal for backyard barbecues, picnics in the park, or family meals at home. With trendy, stylish colours, you're not only sprucing up your picnic experience but also making an eco-friendly choice that helps protect the planet.
- The decline of disposable tableware (due to legislation changes on single use plastic) creates a shopper demand for reusable tableware. Offering a sustainable, ecofriendly and durable alternative to single use plastic.

ITEM CODE	PRODUCT DESCRIPTION	PACK SIZE	GST	UNIT / CARTON	CTN PRICE	DEAL %	PROMO COST TO RETAILER	UNIT PRICE INC DEAL	MSP	RETAILER GP ON DEAL %
665740	COMMUNITY CO REUSABLE BOWLS 4PK	4PK	10%	12	\$30.11	30%	\$21.08	\$1.76	\$4.60	58.0%
699804	COMMUNITY CO REUSABLE CUTLERY SET	12PK	10%	18	\$45.16	30%	\$31.61	\$1.76	\$4.60	58.0%
665782	COMMUNITY CO REUSABLE DINNER PLATES	4PK	10%	12	\$30.11	30%	\$21.08	\$1.76	\$4.60	58.0%
645070	BLACK & GOLD PAPER BOWL 18CM	20PK	10%	12	\$16.36	30%	\$11.45	\$0.95	\$2.50	58.0%

**Prices Excludes Service / Delivering Fees.

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■ Introducing our range of

B&G & FELINE CUISINE - PET CARE



Feline Cuisine



**49.5%
RETAILER
GP on
deal**



AMBIENT PRODUCT

Why should you range this product?

- Private label parrot and wild bird seed turns a niche into a reliable year-round category. Bird feeding has a passionate, loyal consumer base — parrot owners in particular are highly engaged and purchase consistently.
- Made in Australia.
- Private label canned options attract budget-conscious pet owners who still want the perceived quality and palatability benefits of wet food over dry. Stocking a credible entry-level option ensures the store captures this routine spend rather than losing it to a competitor or discount channel.

ITEM CODE	PRODUCT DESCRIPTION	PACK SIZE	GST	UNIT / CARTON	CTN PRICE	DEAL %	PROMO COST TO RETAILER	UNIT PRICE INC DEAL	MSP	RETAILER GP ON DEAL %
365057	BLACK & GOLD PARROT & WILD BIRD MIX	2KG	10%	3	\$11.18	30%	\$7.83	\$2.61	\$5.90	51.4%
70314	BLACK & GOLD MEAT WITH BEEF DOG FOOD	700GM	10%	12	\$22.52	30%	\$15.76	\$1.31	\$2.75	47.5%
77667	BLACK & GOLD MEAT WITH CHICKEN DOG FOOD	700GM	10%	12	\$22.52	30%	\$15.76	\$1.31	\$2.75	47.5%
290427	FELINE CUISINE SEAFOOD COCKTAIL	400GM	10%	12	\$15.74	30%	\$11.02	\$0.92	\$2.00	49.5%
290419	FELINE CUISINE TUNA MINCE & GRAVY	400GM	10%	12	\$15.74	30%	\$11.02	\$0.92	\$2.00	49.5%

**Prices Excludes Service / Delivering Fees.

NATIONAL DEAL

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■ Introducing our range of



B&G HOUSEHOLD & PERSONAL CARE



Why should you range this product?

- Paper towels, toilet rolls and facial tissues are all essential household items that everyone needs. In Australia, the market growth rate compounds by over 5.33% every year within this product segment. These five household essential paper products from the Black and Gold range will suit every family budget for daily use throughout your home and office.
- Offering variety and a point of difference.
- Giving value-focused shoppers more options.

ITEM CODE	PRODUCT DESCRIPTION	PACK SIZE	GST	UNIT / CARTON	CTN PRICE	DEAL %	PROMO COST TO RETAILER	UNIT PRICE INC DEAL	MSP	RETAILER GP ON DEAL %
707131	BLACK & GOLD TOILET TISSUE	12PK	10%	6	\$24.39	30%	\$17.07	\$2.85	\$6.00	47.8%
705333	BLACK & GOLD TOILET TISSUE	4PK	10%	18	\$34.46	30%	\$24.12	\$1.34	\$3.00	50.9%
485064	BLACK & GOLD FACIAL TISSUES 2PLY	224S	10%	30	\$38.98	30%	\$27.29	\$0.91	\$1.90	47.3%

**Prices Excludes Service / Delivering Fees.

NATIONAL DEAL

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■ Introducing our range of

ALLURE - HOUSEHOLD & PERSONAL CARE



Why should you range this product?

- Toilet roll penetration is at 94% & trending up.
- Consumers seeking Value offers.
- Mainstream shoppers unwilling to sacrifice on quality and don't expect to pay more for it.
- Shoppers buying more private label products.
- Private label growing at 32%.
- FSC Certified.
- Paper Towel - Thick & Extra Strong. 3 rolls - 60 sheets (3ply).
- Toilet Tissue - Thick & Extra Strong. 8 rolls - 180 sheets (3ply).
- Facial Tissue - Aloe & Vera. 95pk (3ply).

ITEM CODE	PRODUCT DESCRIPTION	PACK SIZE	GST	UNIT / CARTON	CTN PRICE	DEAL %	PROMO COST TO RETAILER	UNIT PRICE INC DEAL	MSP	RETAILER GP ON DEAL %
229303	ALLURE PAPER TOWEL	3PK	10%	10	\$22.11	50%	\$11.06	\$1.11	\$3.20	62.0%
229361	ALLURE TOILET PAPER	8PK	10%	6	\$19.32	50%	\$9.66	\$1.61	\$4.60	61.5%
836870	ALLURE FACIAL TISSUE	95S	10%	18	\$22.91	50%	\$11.46	\$0.64	\$2.00	65.0%

**Prices Excludes Service / Delivering Fees.

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